

A talented, driven but flexible graphic designer with a proven record of delivering creative and innovative design solutions for both printed and interactive formats. Able to develop projects from inception through production to final delivery, ensuring that all work is effective, appropriate and delivered within agreed time scales. Able to work as part of a team or individually.

Fully proficient in Adobe InDesign, Photoshop, Illustrator and more important design software

Ella Wood Design

A small business incorporating freelance graphic services, home textiles and jewellery design.

Organised and promoted a small Christmas 2017 pop-up shop at a venue in Ramsgate, Kent, showcasing handmade products by local designers and makers.

Graphics Projects 2014 - current

Advertorial Design

Client: Nice Things

- Met with the client to fully understand their requirements
- Successfully translated the brief into an appropriate design and finished artwork for an advert
- Expertly managed the project from concept through completion and delivery
- Estimated the approximate time required to complete the work and provided a quote

Advertorial Design

Client: Isle Magazine

- Met with the Commercial Director to fully understand the requirements of the brief and establish deadlines
- Came up with innovative concepts and appropriate visual solutions for each project
- Liaised with other designers and Editorial Director to produce captivating artwork final design. Packaged accordingly for print

Ramsgate Rocks - layout and artwork for A6 brochure

Client: Ramsgate Arts

- Worked as part of a team on this project
- Established trusting relationships with key clients
- Responsible for page layout and formatting
- Liaised with printers
- Finished the project, packaged ready to print, to a very high standard and worked to a tight deadline

Made in Ramsgate - artwork for flyer and poster

Client: Handmade Fair and Nice Things

- Successfully managed the project from concept through completion
- Brainstormed ideas for colours and researched nautical themes
- Provided proposal layouts and final design
- Presented the finalised artwork to the client and responded positively to feedback

Ramsgate Handmade & Vintage Fair - artwork for flyer and poster

Client: Ramsgate Arts

- Attended client meetings to ascertain their requirements of the brief
- Researched ideas and came up with an original concept
- Developed design briefs and submitted them for feedback from client
- Created original artwork to be printed at A2, A4 and A6

The Gallery @ Nice Things

Gallery Creative Assistant

- Responsible for the artwork layouts for each exhibition. Liaise with the artist to ascertain their exact requirements
- Social Media
- Contribute creative ideas to interior display

'Souvenirs for Ramsgate' Tea Towels

- Undertook extensive research for a design brief
- Brainstorming to come up with original concepts and worked these into final designs
- Liaised and coordinated with printers and screen printers to ensure the deadline for production was met

Order of Service - design for A5 folded card

Private client

Long Friendships - design for exhibition brochure

Private Client

Wedding Stationery

Private Client

PREVIOUS EMPLOYMENT

Freelance Graphic Designer Linden Hall Studio . October 2015 - May 2017

- Responsible for gallery re-brand
- Produced striking artwork and layouts for exhibitions on a monthly basis
- Liaised with artists and printers on specific requirements
- Worked as part of a team

Freelance Graphic Designer Client: Awake Design . October 2014 - October 2015

- Developed concepts, produced original artwork and layouts for printed material
- Assisted with the design and build of websites for local businesses
- Maintained client websites
- Attended meetings

Project Coordinator NHS Sussex . September 2010 - July 2013

Responsible for the effective design and layout of presentations using advanced graphical skills. Responded pro-actively to last-minute change.

Senior Event Coordinator | Graphic Layout Artist Folkington Manor, Brighton . January - June 2011

Responsible for the original design and production of invitations, leaflets and catalogues.

Senior Creative Support Officer . Rolfe Judd Architects, London . 2008 - 2010

Supported the project architect and planning teams by producing creative brochures and presentations for client meetings.

Layout Artist . Dom Lees - Residential Property Contractor . 2007 - 2008

Designed and produced original concept boards and informative materials boards for client refurbishment projects.

ELLA WOOD DESIGN Website Project using Wordpress - current

- Designs striking and functional websites for diverse clients each with very different requirements
- Checks in with the client on a regular basis to review the design at each stage
- Creates content that catches visitors
- Enhances the look, functionality and appearance of each website
- Fixes problems
- Formats layout with clear navigation in mind
- Some CSS Styling

ELLA WOOD DESIGN Handmade cushions and jewellery - current

- Receives commissions and establishes the brief
- Meets with clients to plan and develop designs
- Accurately interprets and represents clients' ideas
- Produces sketches, designs and samples for presentation to customers
- Uses specialist software programs to develop a range of designs
- Experiments with colour, fabrics, materials and textures
- Maintains up-to-date knowledge of new design and production techniques
- Develops new design concepts
- Ensures that projects are completed on time
- Visits sites and other sources of ideas for designs
- Sources interesting fabrics and jewellery making materials
- Keeps up to date with fashion trends in design by reading forecasts in magazines and using internet resources

KEY SKILLS

- » Innovative and creative.
- » Keeping abreast of relevant new techniques and design software, media and photography.
- » Experience with leaflet, catalogue, brochure and magazine design.
- » Experience of re-branding. Able to work within brand and design guidelines.
- » Able to work under pressure, meet deadlines and multi-task.
- » Organised and able to prioritise own work schedule.
- » Good working sense of colour and composition

ACADEMIC QUALIFICATIONS

OCA Graphic Design distance learning course

BA (Hons) Interior Architecture.

INTERESTS

Full-time mum . Entering design competitions . Jewellery making . Dressmaking . Visiting exhibitions, events and museums Swimming teacher (holder of ASA Level I certificate) . Watching films . Coastal walks . Cooking.

REFERENCES

Available on request.